

SPONSORSHIP ★ PACKAGES



LEVEL	QUE CREW	ALL-AMERICAN	WHITE RIBBON	RED RIBBON	BLUE RIBBON	BEST IN SHOW	PIT MASTER	GRAND CHAMPION
Price	\$250	\$500	\$1,500	\$3,000	\$5,000	\$7,500	\$10,000	\$15,000
Logo on Website	✓	✓	✓	✓	✓	✓	✓	✓
Event Slideshow	✓	✓	✓	✓	✓	✓	✓	✓
Check Presentation (1 minute)	--	--	--	--	--	✓	✓	✓
Custom Package	--	--	--	--	--	✓	✓	✓
Boosted Social Media Spotlight	--	--	--	1080 x 1080px AD	15-30s Video	15-30s Video	60s Video	60s Video
Program Booklet	Logo	Logo	Logo Quarter Page Ad (BW)	Logo Half Page Ad (BW)	Logo Full Page Ad (BW)	Logo Full Page Ad (BW)	Logo Full Page Ad	Logo Full Page Ad
Logo at Venue	Lobby	Lobby	Lobby	Lobby Bata Bar	Lobby Ballroom	Custom	Custom	Custom
Tickets	--	--	2	4	6	6	8	10
VIP Tickets	--	--	2	4	4	4	4	4
Online Checklist	Download Sponsor Checklist	Download Sponsor Checklist	Download Sponsor Checklist	Download Sponsor Checklist	Download Sponsor Checklist	Download Sponsor Checklist	Download Sponsor Checklist	Download Sponsor Checklist

SPONSORSHIP ADD-ONS

\$500

CORPORATE BASKET

For an additional \$500, when you donate a corporate basket valued at \$500 or more, you can add your corporate logo to the basket raffle website page.

\$1,000

FOOD STATION

For additional \$1000, your company name and logo will be used on a menu board of a food station located at the Gala, along with associated swag. Limited to the first 6 sponsors. Limited to the first six sponsors.

\$1,000

SIGNATURE DRINK

For additional \$1000, your company name and logo will be used for a signature drink available at the Gala. Limited to the first 4 sponsors.



2025 SPONSORSHIP CHECKLIST

CHOOSE YOUR LEVEL

To see what we will need from your company to facilitate your sponsorship, please click the level that you purchased.

\$15,000



\$10,000



\$7,500



\$5,000



\$3,000



\$1,500



\$500



\$250



\$15,000 SPONSORSHIP GRAND CHAMPION

WHAT WE NEED

HIGH QUALITY LOGO

Preferred Formats:
EPS, SVG, AI, PDF

Other Accepted Formats:
JPG, TIFF, PNG (at least 300px wide)

SOCIAL MEDIA AD

(Detailed instructions on following pages)

Video Size & Format:
15-30s Video

Submission POC & Deadlines*:
1 AUGUST 2025
Tori Arcilesi
social@apgfisherhousegala.com

FULL PROGRAM AD

Size & Format:
4"W x 6"H
PDF, EPS, TIFF, JPG, PNG (200 DPI or higher)

Color:
Full Color

Submission POC & Deadlines*:
2 SEPTEMBER 2025
Melissa Gestido
graphics@apgfisherhousegala.com

SPONSORSHIP QUESTIONS/ISSUES**

BJ Stephens
bj26stephens@gmail.com

**Please provide artwork as soon as possible to take advantage of social media promotions. If artwork and videos are not turned in by the above date, we cannot guarantee our sponsorship obligations.*

***Coordinate with BJ Stephens about the details of your custom package.*

\$10,000 SPONSORSHIP PIT MASTER

WHAT WE NEED

HIGH QUALITY LOGO

Preferred Formats:

EPS, SVG, AI, PDF

Other Accepted Formats:

JPG, TIFF, PNG (at least 300px wide)

SOCIAL MEDIA AD

(Detailed instructions on following pages)

Video Size & Format:

60s Video

Submission POC & Deadlines*:

1 AUGUST 2025

Tori Arcilesi

social@apgfisherhousegala.com

FULL PROGRAM AD

Size & Format:

4"W x 6"H

PDF, EPS, TIFF, JPG, PNG (200 DPI or higher)

Color:

Full Color

Submission POC & Deadlines*:

2 SEPTEMBER 2025

Melissa Gestido

graphics@apgfisherhousegala.com

SPONSORSHIP QUESTIONS/ISSUES**

BJ Stephens

bj26stephens@gmail.com

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\$7,500 SPONSORSHIP BEST IN SHOW

WHAT WE NEED

HIGH QUALITY LOGO

Preferred Formats:
EPS, SVG, AI, PDF

Other Accepted Formats:
JPG, TIFF, PNG (at least 300px wide)

SOCIAL MEDIA AD

(Detailed instructions on following pages)

Video Size & Format:
15-30s Video

Submission POC & Deadlines*:
1 AUGUST 2025
Tori Arcilesi
social@apgfisherhousegala.com

FULL PROGRAM AD

Size & Format:
4"W x 6"H
PDF, EPS, TIFF, JPG, PNG (200 DPI or higher)

Color:
Black & White

Submission POC & Deadlines*:
2 SEPTEMBER 2025
Melissa Gestido
graphics@apgfisherhousegala.com

SPONSORSHIP QUESTIONS/ISSUES**

BJ Stephens
bj26stephens@gmail.com

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\$5,000 SPONSORSHIP BLUE RIBBON

WHAT WE NEED

HIGH QUALITY LOGO

Preferred Formats:
EPS, SVG, AI, PDF

Other Accepted Formats:
JPG, TIFF, PNG (at least 300px wide)

SOCIAL MEDIA AD

(Detailed instructions on following pages)

Video Size & Format:
15-30s Video

Submission POC & Deadlines*:
1 AUGUST 2025
Tori Arcilesi
social@apgfisherhousegala.com

FULL PROGRAM AD

Size & Format:
4"W x 6"H
PDF, EPS, TIFF, JPG, PNG (200 DPI or higher)

Color:
Black & White

Submission POC & Deadlines*:
2 SEPTEMBER 2025
Melissa Gestido
graphics@apgfisherhousegala.com

SPONSORSHIP QUESTIONS/ISSUES

BJ Stephens
bj26stephens@gmail.com

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\$3,000 SPONSORSHIP RED RIBBON

WHAT WE NEED

HIGH QUALITY LOGO

Preferred Formats:

EPS, SVG, AI, PDF

Other Accepted Formats:

JPG, TIFF, PNG (at least 300px wide)

SOCIAL MEDIA AD

Image Size & Format:

1080px by 1080px (square)

PDF, EPS, TIFF, JPG, PNG

Focus of Content:

Supporting the Fisher House Foundation or
the military and their families

Supporting Text:

No longer than 150 characters.

Submission POC & Deadlines*:

1 AUGUST 2025

Tori Arcilesi

social@apgfisherhousegala.com

HALF PROGRAM AD

Size & Format:

4"W x 2.875"H

PDF, EPS, TIFF, JPG, PNG (200 DPI or higher)

Color:

Black & White

Submission POC & Deadlines*:

2 SEPTEMBER 2025

Melissa Gestido

graphics@apgfisherhousegala.com

SPONSORSHIP QUESTIONS/ISSUES

BJ Stephens

bj26stephens@gmail.com

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\$1,500 SPONSORSHIP

WHITE RIBBON

WHAT WE NEED

HIGH QUALITY LOGO

Preferred Formats:
EPS, SVG, AI, PDF

Other Accepted Formats:
JPG, TIFF, PNG (at least 300px wide)

QUARTER PROGRAM AD

Size & Format:
4"W x 1.875"H
PDF, EPS, TIFF, JPG, PNG (200 DPI or higher)

Color:
Black & White

Submission POC & Deadlines*:
2 SEPTEMBER 2025
Melissa Gestido
graphics@apgfisherhousegala.com

SPONSORSHIP QUESTIONS/ISSUES

BJ Stephens
bj26stephens@gmail.com

**If artwork and videos are not turned in by the above date, we cannot guarantee our sponsorship obligations.*

\$500 SPONSORSHIP ALL-AMERICAN

WHAT WE NEED

HIGH QUALITY LOGO

Preferred Formats:

EPS, SVG, AI, PDF

Other Accepted Formats:

JPG, TIFF, PNG (at least 300px wide)

GRAPHICS SUBMISSIONS & QUESTIONS

ADS DUE NO LATER: 2 SEPTEMBER 2025*

Melissa Gestido

graphics@apgfisherhousegala.com

SPONSORSHIP QUESTIONS/ISSUES

BJ Stephens

bj26stephens@gmail.com

**If artwork and videos are not turned in by the above date, we cannot guarantee our sponsorship obligations.*

\$250 SPONSORSHIP QUE CREW

WHAT WE NEED

HIGH QUALITY LOGO

Preferred Formats:
eps, svg, ai, pdf

Other Accepted Formats:
jpg, tiff, png (at least 300px wide)

GRAPHICS SUBMISSIONS & QUESTIONS

ADS DUE NO LATER: 2 SEPTEMBER 2025*

Melissa Gestido
graphics@apgfisherhousegala.com

SPONSORSHIP QUESTIONS/ISSUES

BJ Stephens
bj26stephens@gmail.com

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