

# RETURN TO MARGARITAVILLE



## LOGO AND Ad SPECIFICATIONS

### **\$250 SUNRISE SOUND**

#### **HIGH QUALITY LOGO**

Preferred Formats: EPS, SVG, AI, PDF

Other Accepted Formats: JPG, TIFF, PNG (at least 300px wide)

### **\$500 CATALINA BAY**

#### **HIGH QUALITY LOGO**

Preferred Formats: EPS, SVG, AI, PDF

Other Accepted Formats: JPG, TIFF, PNG (at least 300px wide)

### **\$1,500 BLUE LAGOON**

#### **HIGH QUALITY LOGO**

Preferred Formats: EPS, SVG, AI, PDF

Other Accepted Formats: JPG, TIFF, PNG (at least 300px wide)

#### **QUARTER PAGE AD**

Color: Black & White

Size: 4"W x 1.875"H (200 DPI or higher)

Preferred Formats: PDF, EPS, TIFF, JPG, PNG

### **\$3,000 COCONUT KEY**

#### **HIGH QUALITY LOGO**

Preferred Formats: EPS, SVG, AI, PDF

Other Accepted Formats: JPG, TIFF, PNG (at least 300px wide)

#### **HALF PAGE AD**

Color: Black & White

Size: 4"W x 2.875"H (200 DPI or higher)

Preferred Formats: PDF, EPS, TIFF, JPG, PNG

#### **BOOSTED SOCIAL MEDIA POST**

Full Color Image: 1080px by 1080px (square)

(Fisher House Gala may provide image on upon request)

**Brief Description of Your Company:** No more than 90 characters.

**Quote:** Why you have chosen to support the Fisher House Foundation.

No longer than 150 characters.

**CONTINUED >>**



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## LOGO AND AD SPECIFICATIONS

### **\$5,000 PARADISE COVE**

#### **HIGH QUALITY LOGO**

Preferred Formats: EPS, SVG, AI, PDF

Other Accepted Formats: JPG, TIFF, PNG (at least 300px wide)

#### **FULL PAGE AD**

Color: Black & White

Size: 4"W x 6"H (200 DPI or higher)

Preferred Formats: PDF, EPS, TIFF, JPG, PNG

#### **BOOSTED SOCIAL SPOTLIGHT**

Video Ratio: 16:9 (widescreen)

**Recommended Resolution:** the highest resolution video available that meets file size and ratio limits.

**Video File Size:** 4GB Max

**Video Length Minimum:** 15 seconds

**Video Length Maximum:** 30 seconds

**Video Captions:** Optional but recommended

#### **Please Answer These Questions:**

1. What is your name, title, and company you represent?
2. Briefly describe your company and what they do.
3. What does Fisher House mean to you?
4. Why is it important to your company to sponsor the Fisher House Gala?
5. Feel free to add in anything extra that you think is appropriate.

*Videos will be used to create a Sponsor Spotlight video. Spotlights will run on social media up to the day of the event. Spotlights may run past the event if needed depending on the number of sponsors registered. Your video will be boosted on Facebook and Instagram for 5 days, targeting the local community of Aberdeen Proving Ground, MD.*

*The video will also be used in a video presentation on the day of the event.*

*For best quality, we suggest that you prerecord your interview with the device of your choosing. If using a mobile device, please make sure the video is shot **horizontally**. But our graphics department will be available to schedule and record your interview on Zoom, Skype, Microsoft Teams, or in person, if desired. The Fisher House Gala graphics team will edit down the video to 30 seconds and send it to your company for final review.*

**CONTINUED >>**



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Proceeds Benefit the Fisher House Foundation.  
A 501(c)3 tax exempt organization. W9 EIN: 530193361



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## LOGO AND AD SPECIFICATIONS

### FILE SUBMISSION

LOGOS, VIDEOS, & SOCIAL MEDIA CONTENT DUE: 1 AUGUST 2021

ADS DUE: 6 SEPTEMBER 2021

Please provide artwork as soon as possible to take advantage of social media promotions. If artwork and videos are not turned in by the above date, we cannot guarantee our sponsorship obligations. Please email your ad, artwork, and logo directly to **Melissa Gestido**. For videos, please contact **Tori Arcilesi** to get permission to our Google Drive.

### POCs

#### LOGOS & ADS

Melissa Gestido

[melissa.gestido@survice.com](mailto:melissa.gestido@survice.com)

#### VIDEOS & SOCIAL MEDIA

Tori Arcilesi

[victoria.arcilesi@survice.com](mailto:victoria.arcilesi@survice.com)

#### SPONSORSHIPS

BJ Stephens

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